

## **Office of Economic Development**

### **Mission:**

The mission of the Office of Economic Development is to create a diverse economic base by the aggressive recruitment, expansion and retention of businesses, industries and tourism, thus expanding the tax base and capital investment in the County and providing higher income and employment opportunities for its citizens.

### **Goals:**

- Generate a more balanced tax base for the County by increasing annually the percentage of total taxes generated by the County's commercial, industrial and tourism entities.
- Improve the reality and perception, by new and existing businesses, of the County's commitment to encouraging and assisting the expansion of commercial and industrial investment in the County.
- Sustain and expand on the working relationship with the State and regional economic development authorities, corporate entities and with those State and Federal agencies that have an impact on industrial and commercial development.

### **Implementation Strategies for FY2002:**

- Obtain a commitment by the York County Board of Supervisors to invest in a public/private partnership that will result in preparing one or more large commercial/industrial sites for competitive economic development projects.
- Take a leadership role, and in conjunction with the York County Business Association, in devising and establishing a specific plan to facilitate the enhancement and expansion of existing York County businesses. The plan will build on existing business retention efforts that include a systematic call program and providing affordable training for small retail business owners.
- Expand on and aggressively exploit the relationships that the Office of Economic Development has with regional and state economic development partners and with selected corporate entities. Build positive working relationship with regional, state and federal agencies regarding issues affecting industrial and commercial development. Devise a semi-annual review process for evaluating and reporting on these relationships. As part of this initiative, activities are to include participation in one or more Virginia Economic Development Partnership marketing missions, attendance and sponsorship of formal and/or informal social activities, and in-person, one-on-one contacts at the State and regional levels.

### **Budget Issues:**

- In FY2001, the Office of Economic Development was established. The support for staff and operations began in September 2000.
- For FY2002, the increase represents support for the entire fiscal year. In addition, the marketing program, previously supported by the IDA, is included in this activity.

General Fund Expenditures	FY1998 Actual Expenditures	FY1999 Actual Expenditures	FY2000 Actual Expenditures	FY2001 Original Budget	FY2001 Expected Appropriations	FY2002 Adopted Budget
<b>50920 Office of Economic Development</b>						
Personnel Services	-	-	-	-	154,340	190,748
Contractual Services	-	-	-	-	13,760	14,935
Internal Services	-	-	-	-	5,000	8,700
Other Charges	-	-	-	-	12,250	34,965
Materials & Supplies	-	-	-	-	5,000	3,231
Capital Outlay	-	-	-	-	2,000	-
Activity Total	-	-	-	-	192,350	252,579

#### FTE's

Management	-	-	-	-	1.00	1.00
Professional/Technical	-	-	-	-	1.00	1.00
Admin/Clerical	-	-	-	-	1.25	1.25
Trades & Crafts	-	-	-	-	-	-
Total	-	-	-	-	3.25	3.25

